# Sunshine Coast 2017

## Mayoral welcome message – 2017 Trans Tasman Gubbi Gubbi Waka Ama



May I extend a warm welcome to the many competitors, with families and friends who are to visit our wonderful part of the world.

You are of course arriving here on the Sunshine Coast to compete in or attend the great Australian Outrigger Canoe Racing Association – National Junior Outrigger Titles 2017, and the Trans-Tasman Gubbi Gubbi Waka Ama Championships.

We are looking forward to seeing you and hope you have a truly enjoyable time, whether competing or not.

Please make sure you give yourself an opportunity to explore the Sunshine Coast and discover its many qualities, including miles of pristine beachfront, magical times in the hinterland and Glass House Mountains, along with shopping and culinary experiences second to none.

Meanwhile, I think you will find the facilities here at Lake Kawana are well-suited to offer exciting competition and underline the Coast's suitability as a first-class sporting event destination.

So - let me wish all contestants the best of luck - and all of you, make sure you have an experience to remember!

With very best wishes

Mayor Mark Jamieson

## **1.0 History of Trans Tasman Gubbi Gubbi** Waka Ama

The Trans Tasman Gubbi Gubbi Waka Ama Outrigging competition has come a long way from the early days when it was known as the Gubbi Gubbi East Coast Junior Outrigging Championships. The very first competition came about after coaches Allan Rasmussen, Fred Gapes and Warren McNeich formed a team made up of Mooloolaba and Panamuna club members and competed in the 2004 World Sprints in Hawaii.

As these juniors had been winning everything in Australia high hopes were held for the World Sprints but we soon learnt that winning in Australia meant very little on the world stage. We came home with only one individual medal. So from that valuable lesson it was decided Australian kids needed more racing. The Sunshine Coast Junior Paddling Development was formed and the decision was made to put on a one off National junior only regatta in 2005 to be held at Lake Kawana.

Whilst we were overseas we noted how other countries incorporated their culture into Outrigging and thought how great for the kids to do the same in Australia. So we approached the local Gubbi Gubbi people to see if it was possible to incorporate their name and culture into the competition. They were happy for their name to be used and performed at our presentation. Our numbers in that first year were far beyond what we were expecting with around 70 kids coming along. For some of these paddlers it was their first race. Clubs were joined to make teams and friendships were formed. It was so much fun that everyone started to talk about next year and so it kept growing. In 2006 we had a change of venue to Double Bay on Kawana Island but it was not received well by some of the locals so the following year it returned to the Lake. In the beginning we offered both Marathons and sprints over 2 days but as the numbers grew the event program had to be modified as time did not allow for the full range of events.

Compiled by Alan and Jenny Rasmussen.

TTGGWA would like to thank the following sponsors for their continued support and commitment:

Major sponsor

Official destination partner



Sponsor & Official Insurer



Arthur J. Gallagher

## Today we offer a new range of events and have extended it out to 3 days to incorporate all the races.

As the years went on and our Juniors were taken to other countries, contacts were made and we started hosting teams from New Zealand and Cook Islands. The word quickly spread and soon we were hosting a number of teams from New Zealand, so in 2011 the name was changed to Trans Tasman Gubbi Gubbi Waka Ama. At that stage it was still hosted by the Sunshine Coast Junior Paddling Development with the help of some parents and paddlers of local clubs. But with the numbers swelling towards 400 the decision was made to hand over the competition to AOCRA and AOCRA Junior Development Committee to run and started recruiting helpers from all clubs that had Juniors.





Trans Tasman Gubbi Gubbi Waka Ama



## **2017 Event Program**

### We are proud to present the Trans Tasman Series and Gubbi Gubbi Championships

Congratulations to all the paddlers who took part in last year's event we hope you enjoyed the paddling. Welcome back to past paddlers and a warm welcome to all the new paddlers taking part in this years championships.

### **Racing Age Groups**

- Minnows Paddlers born in 2008, 2009 (must be turning 8 or 9 in 2017)
- U12 Paddlers born in 2005, 2006, 2007 (must be turning 10, 11 or 12 in 2017)
- U14 Paddlers born in 2003, 2004 (must be turning 13 or 14 in 2017)
- U16 Paddlers born in 2001, 2002 (must be turning 15 or 16 in 2017)
- U19 Paddlers born in 1998, 1999, 2000 (must be turning 17, 18 or 19 in 2017)

All registering clubs will then be sent a spread sheet where every competitor needs to be listed giving the details of what age races they wish to participate in.

For OC1 and V1 events please choose ONE age division to compete in (paddlers cannot compete in two divisions). V6 competitors may only compete in two age divisions if required to steer or fill a seat in an older crew.

### **Race Rules**

Mixed crews must have a combination of 3 girls and 3 boys.

For OC1 and V1 events competitors need to choose ONE age division to compete in (paddlers cannot compete in two divisions).

Competitors racing in V6/V12 events can only compete in a maximum of 5 events. A maximum of two competitors from a lower age division will be allowed to paddle up to complete a crew in the next highest age division (provided individual paddlers do not exceed the 5 event limit).

PLEASE NOTE: Races will not be held up for competitors who are racing back-toback events or who miss the call to marshalling. Coaches and Team Managers are responsible for ensuring their paddlers are not racing back-to-back and are at marshalling on time.

### **Rules for Minnows**

- Minnows cannot race up into any other divisions.
- Minnows cannot participate in turns races. Therefore, when turns are on Minnows will do 2 x 250m straight races. These times will be combined and then divided by two to determine the place getters.
- Minnows are not permitted to steen themselves. They must have an experienced steener with a minimum age of 14 years.

#### Timeline

- Nominations close 9th September 2017
- Program sent out 16th September 2017
- No changes permitted after the 23rd September 2017

One race fee of \$80 per paddler (\$40 per Minnow paddler) covers racing fees for the event including a gift pack.

For all registrations and further information please visit www.aocra.com.au and click on "Race Registration" closer to the event.



### Friday 29th September

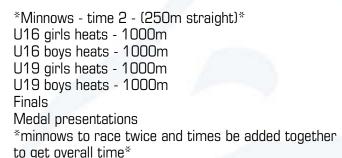
1PM – 4PM Registration for TTGGWA 3PM - Event briefing will be held for Team Managers and Coaches only. 1PM – 4PM Rigging of the V12 canoes

#### Saturday 30th September

Venue: Lake Kawana

7:30am: Racing Starts V12 mixed Minnows heats - 250m U19 heats - 250m U16 heats - 250m U14 heats - 250m U12 heats - 250m Finals V12 de-rigging & V6 rigging. Clubs are expected to assist Medal Presentations

V6 turns \*Minnows heat - time 1 - (250m straight)\* U19 mixed heats - 1000m U16 mixed heats - 1000m U14 heats - 500m U12 heats - 500m



### Sunday 1st October

Venue: Lake Kawana

7:30am: Racing Starts V1 U12 heats - 250m U14 heats - 250m U16 heats - 500m U19 heats - 500m V1 Finals V1 de-rigging. Clubs are expected to assist. Medal Presentations

V6 straights Minnows heats - 250m U12 heats - 250m U14 heats - 250m U16 mixed heats - 500m U19 mixed heats - 500m U16 girls heats - 500m U16 boys heats - 500m U19 girls heats - 500m U19 boys heats - 500m Finals V6 de-rigging. Clubs are expected to assist. Medal presentations

### **Monday 2nd October**

Venue: Lake Kawana

7:30am: Racing Starts OC1 U12 heats - 250m U14 heats - 250m U16 heats - 500m U19 heats - 500m Finals OC1 de-rigging. Clubs are expected to assist. Medal Presentations





# **2.0 Event Location**

- Lake Kawana on Queensland's Sunshine Coast, Australia
- World class 2000 metre buoyed ideal flat water racing course
- 1 hour to Brisbane International and Domestic Airports and 15 minutes to Sunshine Coast Airport
- Surrounded by pristine beaches, shopping, accommodation and activities including the world-renowned Australia Zoo
- Positioned in the heart of the Kawana health hub with the new \$2 billion Sunshine Coast University Hospital



Queensland's naturally refreshing Sunshine Coast offers a unique and relaxed coastal experience.



Seductive sunsets, intoxicating views, sparkling waters and warm weather. From the moment you arrive and feel the sunshine on your skin; whether it is digging your toes into the golden sand or breathing the clean hinterland air, you'll begin to feel different. You will feel naturally refreshed, revitalised and relaxed.

Indulge at one of the many restaurants and eateries along the coast; wander through the numerous markets which showcase local produce and handmade crafts; enjoy a coffee along the Esplanade; chill at the beach, explore the world class coastline, catch a fish; cruise the waterways; hit a golf ball: relax, revitalise and refresh on the Sunshine Coast.

Entertainment, food festivals, music and sporting events are hosted year round in a climate that is the envy of many other regions. Choose from a vast array of activities, or simply put your feet up and relax, on Queensland's naturally refreshing Sunshine Coast.





As one of the most vibrant cultural hubs in Queensland, the Sunshine Coast has incredible painters, sculptors, craftspeople, playwrights, filmmakers, musicians and performers.

#### **Art Galleries**

Drawn to the visual beauty of the region, the Sunshine Coast is home to many internationally acclaimed artists whose inspiring work is showcased at galleries across the region.

The two most prominent of these are Noosa Regional Art Gallery and Caloundra Regional Art Gallery. There are also dozens of independent art spaces that feature stunning contemporary and fine art works.

#### **University of the Sunshine Coast**

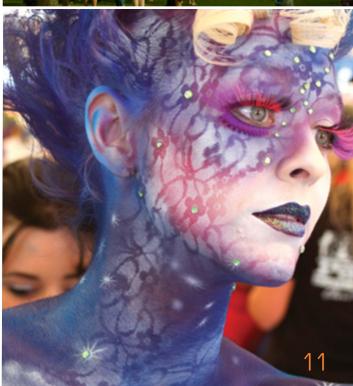
The University of the Sunshine Coast (USC) in Sippy Downs has its own vibrant art gallery open free to the public, as well as artworks and sculptures featured around the campus. USC also offers regular free talks by leading experts about research and progresses in their fields, while the world class indoor sports stadium is available for University, school and community sporting events. The award-winning campus is also a wildlife reserve, home to a longstanding mob of Eastern Grey Kangaroos.

#### Theatres

Cinemas and theatres on the Sunshine Coast encompass both the modern and historic. For music concerts and touring productions, there is the Events Centre Caloundra, Lake Kawana Community Centre or the Sunshine Coast Function Centre in Maroochydore.

#### Museums

To unearth the rich history of the area, visitors can take a trip to the Queensland Air Museum in Caloundra or the Eumundi Heritage Centre. At the Pioneer Cottage in Buderim, the Landsborough Museum and Gympie Gold Mining and Historical Museum, there's the chance to turn the pages of old books and discover the stories of the early Sunshine Coast pioneers.



# ATTRACTIONS

The Sunshine Coast is home to many world-class attractions and activities, offering action or relaxation for everyone.

From playing a round at one of the 17 golf courses, being pampered at a spa or wellness retreat and indulging in local gourmet produce, to visiting interesting landmarks or meeting amazing animals; a Sunshine Coast holiday spoils for choice.

**CLICK HERE** 

To Visit Our Attractions Page

## Attractions checklist

Aussie World

Australia Zoo

Bellingham Maze

\_\_\_\_ Big Kart Track

The Pub at Aussie World

- SEA LIFE Mooloolaba
- Sunshine Castle
- The Ginger Factory
- Top Shots Fun Park

Trans Tasman Gubbi Gubbi Waka Ama



1845 1 N 838 1 415



# **COASTAL FUN**



With over 100 kilometres of coastline, the Sunshine Coast has many patrolled beaches, calm bays and crowd-free strips of sand where you can simply relax... or find water activities galore.

#### **Patrolled Beaches**

The Sunshine Coast's pristine beaches stretch over 100 kilometres with plenty of choices in flagged and patrolled areas for safe swimming.

#### Fun on the water

Learn how to surf with Coolum Surfing School. If you prefer a motorised experience, hire a jet ski from Absolute Adventure in Mooloolaba or take a tour with Caloundra Jet Ski.

#### Cruising the waterways

Hire your own craft or multiple operators can help you explore the Noosa Everglades, Great Sandy Straits, Fraser Island, Noosa, Maroochy and Mooloolah rivers or Pumicestone Passage.

#### Whales

From June to November, experience the majestic migration of some 8000 humpback whales. Take a tour with Whale One to see the graceful giants up close or spot them from Mount Coolum, Point Cartwright or Moffat Headland.

#### Fishing

Don't be talking about the one that got away! You can hire your own boat with Swan Boat Hire and throw in a line, or head out on a fishing charter with Fish 'N' Crab Deep Sea Charters in Mooloolaba.

#### Diving

Dive the site of one of Australia's most distinguished warships, the ex-HMAS Brisbane. An impressive artificial reef lies at a depth of 27 metres. PADI certified divers can book direct with ScubaWorld and Sunreef Scuba Diving Services. Alternatively join the grey nurse sharks off Double Island Point with the Wolf Rock Dive Centre.

#### Water Sports

The Sunshine Coast's beaches and waterways provide a perfect playground to venture out on a kayak or canoe, try kite-surfing or even hit the water at great speed and with plenty of adrenalin on a jet boat.





The Sunshine Coast boasts a pristine natural environment with clean and green beaches, forests and countryside.

#### Sunshine Coast Hinterland Great Walk

Set in the Conondale National Park, the Sunshine Coast Hinterland Great Walk is a challenging 58 kilometre, four day, full circuit track through some of Queensland's most scenic wilderness. Day visitors can access sections of the great walk track for shorter hikes.

#### **Glass House Mountains**

Steeped in Aboriginal legend, the iconic Glass House Mountains are a series of craggy volcanic plugs rising dramatically. There are a number of panoramic lookouts including Mary Cairncross Scenic Reserve and Maleny Botanic Gardens where you can sit and soak up the mystical beauty.

#### **Pumicestone Passage Marine Park**

A pristine 35km channel stretching south from Caloundra, the Pumicestone Passage is a diverse eco-system boasting seagrass meadows and populations of turtles, dolphins, dugongs and a variety of migratory shorebirds. As part of a protected marine park, it can be accessed by jetski, small boat or kayak.

#### **Beach Highway**

Four-wheel drive along the beach of the Great Sandy National Park located between Noosa Heads and Rainbow Beach. Ensure you have a vehicle access permit or alternatively guided tours can be booked.



## Trans Tasman Gubbi Gubbi Waka Ama

## National Parks

Conondale Glass House Mountains Great Sandy Kondalilla Mapleton Falls Mooloolah River Mount Coolum Noosa Tewantin Woondum



From producers and waterfront restaurants to food festivals and cooking schools, the Sunshine Coast will tempt your tastebuds with gourmet delights.

#### Seafood

Mooloolaba has the freshest seafood on the Sunshine Coast – straight from the trawler! Head to Mooloolah River Fisheries at the end of Parkyn Parade and choose from an amazing selection of Mooloolaba Prawns, fish, oysters, lobsters and crabs.

#### Indulge in a local drop

Enjoy a local drop at Flame Hill Vineyard or enjoy a visit with Sunshine Wine Tours. If you prefer a brew, visit the Sunshine Coast Brewery, Aussie World Pub or pour your own at TAPS @ Mooloolaba.

#### **Producers and Growers**

You can get up close and personal with fresh produce and growers at any number of the region's farm gates, providores such as Kunara Organic Marketplace, factories like Maleny Cheese or major food attractions such as the famous Ginger Factory.



## **Cooking Schools**

Amytis Gardens Freestyle Experiences Kitchen Carnivale Red Hot Chilli Pepper Spirit House The Long Apron The Tamarind

Trans Tasman Gubbi Gubbi Waka Ama



Local markets abound across the Sunshine Coast and offer one of a kind trinkets, tasty food, handmade garments, original artworks, artisan furniture, homewares and jewellery.

#### Wednesday

Eumundi Markets 8am-1:30pm

#### Saturday

Eumundi Markets 7am-2pm

Kawana Waters Farmers Markets 7am-12pm

Landsborough Markets 8am-1pm

**Pomona Country Markets** (4th and 5th Saturdays of the month) 6:30am-12pm

Yandina Markets 6am-12pm

The Big Pineapple Markets (Nambour) 6:30am-1pm

#### Sunday

The Caloundra Street Fair 8am-1pm

Cotton Tree Markets 7am-12pm

Imbil Country Markets 9am-2pm

The Maleny Markets 8am-2pm

Fishermans Road Markets (Maroochydore) 6am-12pm

**Peregian Beach Markets** (1st and 3rd Sundays of the month) 7am-12:30pm

**Gympie Southside Markets** (2nd and 4th Sundays of the month) 7am-12pm

**Gympie Museum Markets** (1st, 3rd and 5th Sundays of the month) 7am-12pm







## **2.4 Accommodation**

Accommodation on the Sunshine Coast is renowned around the world for its superb quality, winning locations and incredible variety. Choose from hundreds of options along the coast with many boasting unforgettable water views. For an invigorating hinterland experience, there's a different style of accommodation, much of it encompassing sweeping country views or rainforest settings in close proximity to pretty hinterland villages, but still only about 30 minutes from the beach. Coastal towns like Noosa, Maroochydore, Mooloolaba, Coolum and Caloundra offer a mix of luxury resorts, stylish apartments, spacious holiday houses, beachside caravan parks and camping areas, as well as backpacker hostels.

### Group Accommodation and Services

A group specialist within the Sunshine Coast Destinations Visitor Information Services can assist with enquiries relating to accommodation, transport and general group visitor information.

E: groups@scdl.com.au P: 1300 visit1 W: visitsunshinecoastcom.au/accommodation

TTGGWA would like to thank the following partners for providing their accommodation and facilities at discounted rates for spectators, participants and their families:

Maroochy Waterfront Resort, Recreation & Functions Centre – contact (07) 5448 4344 info@waterfrontresort.com.au or click here for more information

Queensland Recreation Centres – contact (07) 5420 7543 brooke.goodland@nprsr.qld.gov.au or click here for more information





AOCRA are delighted to offer you the best accommodation rates available to make your stay on the Sunshine Coast as simple and enjoyable as possible. By booking through AOCRA you will help our organisation to schedule more events for you in the future. We've made it easy for you to come and experience the Sunshine Coast!







## **2.5 Transportation**

The Sunshine Coast can be accessed via the Sunshine Coast Airport which is centrally located just 15 minutes from Lake Kawana with daily services from Sydney and Melbourne. Jetstar, Virgin Australia and Tiger Airways service the routes, linking the Sunshine Coast with flights to over 60 Australian destinations, allowing the region to be included as part of any Australian itinerary.

Sunshine Coast Airport now welcomes international flights, with Air Zealand scheduling twice weekly seasonal services from June to October. This allows for New Zealand visitors to fly directly from Auckland to the Sunshine Coast and provides connections from North America via Auckland into the region. Regular mini bus transfers, taxi and private car transfers are available door-to-door from the airport.

For those visitors accessing the Sunshine Coast through Brisbane's International or Domestic Airports, the destination is located approximately one hour's drive north of Brisbane on a well-signed national highway. Brisbane has a large international and domestic airport, with all major car rental companies represented at both terminals. Regular mini bus transfers and private car transfers are available door-to-door from both airports. Queensland Rail train services operate from Brisbane's Central Station to the Sunshine Coast with connecting bus services to coastal areas.



# 2.6 Accessibility



FROM BRISBANE AIRPORT TO (add 10-15 mins from Brisbane City)	TRAVEL TIME	
Caloundra	1 hr	
Kawana	1 hr 15 mins	
Maroochydore / Mooloolaba	1 hr 15 mins	
Coolum	1 hr 30 mins	
Noosa	1 hr 50 mins	
Moreton Island	25 mins	
Fraser Island - via beach/vehicle ferry (tide dependent, 4 x 4 only)	3 hours	

FROM SUNSHINE COAST AIRPORT TO	TRAVEL TIME	
Caloundra	30 mins	
Kawana	15 mins	
Maroochydore / Mooloolaba	15 mins	
Mudjimba	5 mins	
Coolum	10 mins	
Noosa	30 mins	
Moreton Island	3 hr 30 mins	
Fraser Island - via beach/vehicle ferry (tide dependent, 4 x 4 only)	2 hours	

PUBLIC TRANSPORT	SERVICE
Sunbus - regular daily sevices	www.sunbus.com.au

## **2.7 Fast Travel Facts**



#### TRAVEL TIME BY AIR

Sydney (SYD) to Sunshine Coast (MCY)	1hr 30 mins
Melbourne(MEL)toSunshineCoast(MCY)	2 hr 20 mins
Auckland (AKL) to Brisbane (BNE)	3 hr 50 mins
Auckland (AKL) to Sunshine Coast (MCY) June - December 2015	3 hr 50 mins

### **Medical Services**

The Sunshine Coast University Hospital is due for completion by April 2017. This facility is on the lake's edge and is 2 minutes by road from the event site. Public hospitals are located at Caloundra and Nambour. Private hospitals are located at Caloundra, Buderim, Noosa and Nambour, while 24 hour medical centres are located throughout the region. Many hotels and resorts have doctors on call. In Australia dial 000 for emergency services.

### Time Zone

Australian Eastern Standard Time is GMT + 10 hours. Daylight saving is not observed in Queensland.

### Population

The population of the Sunshine Coast is approximately 350,000.

### Surf Safety

Sunshine Coast beaches are beautiful, however, it's important to be alert to dangers of the surf and beach environment. Always advise clients to swim between the red and yellow flags at one of the many patrolled beaches.

### Voltage

50 cyc AC240V. All 110V appliances require transformers. Most hotels and resorts provide ACI 110 sockets.



Many public areas, shopping centres, hotels, apartments, attractions and restaurants provide disabled services and facilities.

### Currency

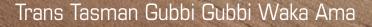
The currency is the Australian Dollar. Money changing facilities are available throughout the Sunshine Coast, and hotels and restaurants accept most major international credit cards.

### **Tipping and Gratuities**

Tipping is not widely expected in Australia. Gratuities are welcome after a particularly enjoyable meal, or for exemplary service.

### Taxes in Australia

A Goods and Services Tax (GST) of 10% is included in the price of all goods and services sold in Australia, with the exception of some basic items. It is automatically charged, so there's no need to add this to the bill. When leaving Australia within 30 days of buying goods, you may be exempt from paying GST. You can take advantage of the Tourist Refund Scheme (TRS) to claim back the GST you have paid. TRS only applies to goods that you can carry as hand luggage, and other conditions do apply. Further information: www.customs.gov.au



## **2.8 Sunshine Coast Weather**

The Sunshine Coast enjoys plenty of sunshine with an average of seven hours each day. The region has a subtropical climate and is ideal for outdoor activities virtually year-round. The temperate climate ensures that swimming is also available year-round without the need for stinger suits which are often required in the tropics.

The Australian sun is very harsh and whilst we want visitors to enjoy our climate we recommend the use of sun block, hats and adequate clothing to guard against sun damage.

SEASON AVERAGES	LOW	HIGH
Summer (December - February)	20°C	28°C
Autumn (March - May)	16°C	25°C
Winter (June - August)	10°C	21°C
Spring (September - November)	15°C	25°C

The table shown provides an indication of the seasonal variations in the region. \*For further climate information please refer to the Australian Bureau of Meteorology: www.bom.gov.au

The Sunshine Coast averages seven hours of sunshine daily, one of the highest ratings in the world, and enjoys more than 300 days of sunshine each year.









## **3.0 Site planning and Infrastructure**

- 2,500 metre course perfect for flat water competitions
- 9 canoe and kayak lanes or 6 rowing lanes
- Kitchens
- Gymnasium
- Assembly areas
- Corporate lounge
- Community parklands
- Change rooms

Kawana Sports Precinct was the perfect training ground for the Sydney 2000 Olympic Games gold medalwinning Women's Water Polo team.

Tans Tasmaa Cubbi Cubbi Waka Ama



Kawana Sports Precinct is a great place to host a range of events thanks to its many facilities. Kawana Sports Precinct has successfully hosted:

- IVF Va'a World Sprint Titles 2016
- World Dragons Abreast Dragon Boat Championship
- Australian National Outrigger Sprint Championships
  2010-2017
- Trans Tasman Gubbi Gubbi Waka Ama Outrigger Challenge 2010-2017
- National Open Water Swimming Championships

- Queensland Open Water Swimming Championships
- Australian Masters Rowing Championships
- Greater Private Schools Rowing Championships 2007-2013
- National Dragon Boat Championships
- Queensland Dragon Boat Championships
- Queensland Kayak Sprint Championships



## **3.2 Spectator Areas**

Lake Kawana accommodates large spectator crowds with a natural viewing amphitheatre, extending along the length of the course on both sides, providing multiple vantage points. The competition area is located in a well-frequented spot by the residents of the Sunshine Coast, which will provide visibility for the event.

Lake Kawana accommodates large spectator crowds with a natural viewing amphitheatre.







# 4.0 Sponsorship Opportunities

## Sponsoring the Trans Tasman Gubbi Gubbi Waka Ama (TTGGWA) will provide more young people the opportunity to participate and compete in the growing sport of outrigger canoe racing.

Having already attracted the national marathon titles and IVF Va'a World Marathon Titles 2019, the Sunshine Coast is quickly establishing itself as a hub for outrigging nationally and internationally.

## We are now seeking sponsors for the TTGGWA. We welcome the

Interested businesses and individuals should contact: Name: Mark Forbes, AOCRA President Email: havenfleetptyltd@bigpond.com Phone: +61 407 592 932





## **4.1 Event Sponsorship Benefits**

## Naming Rights Sponsor benefits include, but are not limited to, the following:

- Prime signage across the entire event i.e.: major branding and acknowledgement on all publicity, event website (including direct webpage link), event barrier signage, press backdrop, event merchandise and event broadcast commentary.
- Prime placement of logo on event race shirts (worn by all competitors during competition).
- Extensive newspaper and magazine presence with local TV news coverage.
- Day highlight packages. ۲
- Positive association with an international event that is economically beneficial to the local community and South East Queensland.
- Promote a healthy, active lifestyle to spectators and a vast national/international audience.
- Opportunity to entertain clients in the Stockland VIP Corporate Area. ۲
- Exclusive invitations to opening and closing ceremony and associated social events throughout the competition.
- Solid and consistent brand exposure with the addition of pre- and post-event publicity.
- Dedicated sponsor zone on site throughout the competition offering opportunity to sell and promote your company's range of products.

With an intense International marketing campaign throughout the 35 member countries, this event has the potential to be the lconic **World Junior Championships!** 

#### American Samoa $\bullet$

- Argentina
- Australia
- Brazil  $\bullet$
- California •
- Canada
- Cook Islands
- Eastern USA
- Fiji
- France
- Germany
- Great Britain

Hawaii  $\bullet$ 

Guam

- Hong Kong •
- Hungary  $\bullet$
- Italv
- Japan  $\bullet$
- Malaysia  $\bullet$
- Mariana Islands
- Marshall Islands New Caledonia
  - New Zealand
- $\bullet$ • Niue

•

- Palau PNG
  - Peru •
  - Rapa Nui •

Pacific North

West

- Russia •
- Samoa
- Switzerland
- Tahiti
- Tonga
- Wallis and Futuna

## 4.2 Post-Event Sponsorship Benefits

- Full 'Post-Event Naming Rights Sponsor Evaluation' to highlight all areas of promotion and participation of naming rights sponsor pre-event and at the event.
- Opportunity for closing statement to all event participants and available club databases.
- Opportunity to explore further partnership with AOCRA.



## Conclusion

Trans Tasman Gubbi Gubbi Waka Ama

- Trans Tasman Gubbi Gubbi Waka Ama being held on the Sunshine Coast in 2017 provides a unique opportunity to promote your business to a local and national audience.
- Through this event and the growing sport of outrigging there is a wonderful opportunity to partner your business and brand with an active, healthy lifestyle that the Sunshine Coast promotes.
- We believe this event and your company are a natural fit to fully leverage the natural advantage the Sunshine Coast delivers.

Thank you for your consideration of our sponsorship proposal.

## Sunshine Coast 2017

Trans Tasman Gubbi Gubbi Waka Ama

## **Key Contact**

QSC President Connie Withrington P: +61 422 937 483 E: cwithrington64@gmail.com

