



## **Sponsorship Proposal**



-Club Name- Bribie island Mahalo Outrigger Canoe Club Inc (BIMOCC)  
- ABN: 37 264 670 300  
-Primary Contact Person Name- Cecilia (CC) Wilson  
-Phone number: 0418 450 701  
-Postal Address: Po Box 860, Bribie Island, Qld 4507  
-Website: [www.bribieoutriggers.org.au](http://www.bribieoutriggers.org.au)  
-Email: [ceciliamwilson@bigpond.com](mailto:ceciliamwilson@bigpond.com)  
-Email: [bribieoutriggers@gmail.com](mailto:bribieoutriggers@gmail.com)  
-Facebook Page :bribie island mahalo outrigger canoe club



## Sponsorship Proposal Details

**Bribie Island Mahalo Outrigger Canoe Club (BIMOCC)** as a sponsor of **Bribie Island Busy Fingers** guarantee to promote your brand/product/service throughout our club and wider community at every opportunity.

**BIMOCC**- endeavours to create an environment that puts family and community values to the forefront and prides itself on acting with integrity, innovation, and teamwork.

### Summary of our proposal

The total amount we request is **\$2,885** for all 3 items. It will pay for:

- a portion of the works required to refurbish three canoes (incl. labour and materials)  
= \$750

(the total cost is \$3,800. We have Moreton Bay Regional Council funding and Stronger Communities Federal funding to cover the remaining amount)

- canoe signage promoting **Bribie Island Busy Fingers** per sqm (signage both sides of canoe)  
= \$1500
- Uniform signage and logos promoting **Bribie Island Busy Fingers** (12 uniforms plus artwork, 12 uniforms = 2 canoe crews)  
= \$ 635

*You may wish understandably on this first occasion to consider 1 or 2 of the above items rather than all 3*

### **Communications**

- Between the 'Bribie Islander', '102.5FM', and the 'Bribie Weekly', BIMOCC has featured in 25 local and regional articles and has been invited to speak by VMR, the Pumicestone Probus Club, and the Bribie Island Lions Club and has done radio interviews since its establishment 7 February 2017. The club will always acknowledge its current sponsors when being interviewed.
- Sponsor Logo in all media distribution e.g. in our weekly internal newsletter '**Paddlers Post**' in our correspondence with other clubs, in our social media local community pages.
- Sponsor Logo and acknowledgement on our club website.
- BIMOCC will ensure that the canoe with the **Busy Fingers** signage will be featured in all media pictures where practicable.

### **Our Commitment**

In exchange for **Bribie island Busy Fingers** sponsorship of \$2,885, we offer 12-months commitment to the following:

- signage of **Bribie Island's Busy Fingers** logo on 1 x canoe both sides (for duration of sponsorship, however long this may be)
- naming right to 1 x 'canoe blessing' event when the **Busy Fingers** sign is layered onto the canoe. Location: Marine Parade, Sylvan Beach Esplanade, Bribie Island. Invitation extended.
- naming right to 1 x 'come & try' day event at Marine Parade, Sylvan Beach Esplanade, Bribie Island. Invitation extended.
- uniforms with **Bribie Island's Busy Fingers** logo and signage will be worn at all official club events both on Bribie Island and at Zone and National Outrigger Canoeing Events.
- an invitation to people in independent living units at Foley Street to try out outrigger canoeing under the guidance of our experienced paddlers.
- We commit to giving regular feedback to **Busy Fingers** regarding the effects of your sponsorship so you can share with your organisation.

### **Promotion**

- BIMOCC '**Busy Fingers**' branded canoe and uniform signage will gain local exposure during training and social paddles in Pumicestone and surrounding waterways. We are on the water morning and afternoons most days of the week as well as on Sunday Club Days.

- BIMOCC has a close relationship with 1) Volunteer Marine Rescue 2) Bribie Island Sailing Club; and 3) Bribie Island Boating Club. Indirect exposure will occur through club interaction with its neighbours, fellow affiliate canoe outrigger clubs x 25, racing across locations as far up as Tannum Sands, out to Norfolk Island, and down to Northern Rivers NSW, and Coffs Harbour, NSW.
- BIMOCC has a trained adaptive coach. For 2019, it allows the club to deliver specialised training to persons with impairment / disabilities. This stretches exposure further than BIMOCC's current networks and areas of operation.
- In 2019, BIMOCC is pilot to a state / zone led project when it comes to resourcing clubs more and using smarter strategies to do so. Sponsor exposure will reach further across QLD via the Zones Facebook page and VLOGS.
- All BIMOCC canoes are racing vessels. Exposure will occur at racing events where there is TV and radio coverage e.g. Paddle Life TV, Creek to Coast, and Channel 10 regional news. BIMOCC is currently the youngest club in its paddling community, and is considered, 'newsworthy'.

#### **Additional materials in support of our application**

- BIMOCC profile slides x 5
- BIMOCC Video (1m10s duration)

## **SPONSORSHIP ACCEPTANCE FORM**

We commit to provide sponsorship of the **Bribie Island Mahalo Outrigger Canoe Club Inc-** for the following sponsorship items:

Sponsorship Items: \_\_\_\_\_

**Sponsorship Value: \$** \_\_\_\_\_

Organisation / Business Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Contact Name: \_\_\_\_\_ Position Title: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_

**Please note:** Payment is kindly requested within 2 weeks of acceptance.

**Electronic Funds Transfer:**

**Bribie Island Mahalo Outrigger Canoe Club**

Bank: Bank of Queensland (BOQ)

BSB: 124 -390

Account Number: 22574309

**Cheques should be made payable to:**

**Bribie Island Mahalo Outrigger Canoe Club**

P O Box 860

Bribie Island

Qld 4507