

THE BRIBIE ISLAND RSL & CITIZENS MEMORIAL CLUB INC.

Sponsorship / Donation Application Form (p1)

I am applying for (please tick as many as applicable):

- Sponsorship / Monetary support
- In-kind support (e.g. raffle prizes/ free morning and/or afternoon tea etc)
- Room hire waiver- complete this application form only- *Sponsorship details page (p2) not applicable*
- Event advertising
- Attendance at event
- Letter of support
- Other: _____

<p>Describe the type of business/event (i.e. is the event a one-off event, sports team sponsorship/ Individual sponsorship /community group/ social group etc) If applicable, include a program of events.</p>	<p>A 12-month club sponsorship for a new water sport on Bribie Island.</p>	
<p>Name of Organisation:</p>	<p>Bribie Island Mahalo Outrigger Canoe Club Inc (BIMOCC).</p>	
<p>ABN:</p>	<p>37 264 670 300</p>	
<p>Primary Contact Person:</p>	<p>Cecilia Wilson (President)</p>	<p>If applying as an individual (or parent of a child seeking support): Are you a current financial member of the Bribie Island RSL Club?</p> <p><input type="checkbox"/> No <input type="checkbox"/> Yes</p> <p>If yes, membership number <i>Please note: preference will be given to members with minimum financial status of 12 months</i></p>
<p>Postal Address:</p>	<p>PO Box 860 Bribie Island</p>	<p>State and Postcode: QLD 4507</p>
<p>Mobile: 0418 450 701</p>	<p>Web: www.bribieoutriggers.org.au</p>	<p>Email: bribieoutriggers@gmail.com</p>

SPONSORSHIP DETAILS (p2)

PLEASE ADDRESS ALL OF THE FOLLOWING CRITERIA WHEN SUBMITTING YOUR APPLICATION FOR SPONSORSHIP/DONATION

Sponsorship Details

Summary of your proposal

The total amount we request is **\$2,310**. It will pay for:

- a portion of the works required to refurbish three canoes (incl. labour and materials) = \$750
(the total cost is \$3,400. We have Moreton Bay Regional Council funding to cover the remaining amount)
- canoe signage promoting Bribie Island RSL per sqm = \$1500
- 6 x 'Fair Play' bi-monthly awards to recognise BIMOCC members who exude the club's values and culture such as team spirit, volunteering, paddling achievements, charitable deeds etc. = \$60

Other known sponsors are:

- Bribie Island's largest gym, 'Ultimate8 24/7' (focused on physical health and well-being)
- Moreton Bay Regional Council (small community grant to cover partial refurbishment)
- Busy Fingers (application submission early Feb 2019 for safety gear such as life jackets, canoe torches etc).

Club membership as at 18 Jan 2019:

- 52 members. Recently held a 'come & try' weekend 12 & 13 Jan 2019. Fifty plus registered participants. Estimated conversion is 10. Plan to hold another two more weekends throughout the year and will offer the naming right of one of them to the RSL.

Media/Editorial

- Between the 'Bribie Islander', '102.5FM', and the 'Sunshine Coast Daily', BIMOCC has featured in 25 local and regional articles and has been invited to speak by VMR, the Pumicestone Probus Club, and the Bribie Island Lions Club since its start 7 February 2017. The club has always acknowledged its current sponsors when being interviewed.
- BIMOCC will ensure that the canoe with the RSL signage will be featured in all media pictures where practicable.
- Each bi-monthly 'RSL Fair Play' award recipient will be featured on BIMOCC's public Facebook page.

Hospitality

A full list of hospitality benefits (i.e. complimentary or paid tickets to events/functions).

In exchange for RSL sponsorship of \$2,310, we offer 12-months commitment to the following:

- signage of Bribie Island's RSL logo on 1 x canoe (for duration of sponsorship)
- naming right to 1 x 'canoe blessing' event when the RSL sign is layered onto the canoe. Location: Marine Parade, Sylvan Beach Esplanade, Bribie Island. Invitation extended.
- naming right to 1 x 'come & try' day event at Marine Parade, Sylvan Beach Esplanade, Bribie Island. Invitation extended.

- naming right to 6 x bimonthly 'Fair Play' awards to members calling the 'RSL Fair Play' awards. Invitation extended; plus
- media exposure (see above) and promotions (refer below).

Promotion

How can the Bribie Island RSL *receive exposure for this sponsorship opportunity?* This may be in the form of marketing opportunities *for the RSL* leading up to or at the event.

NB: As a community/sporting/affiliated group, a commitment to holding mid-year and/or end of year functions at the Bribie Island RSL Club and/or Sports Club would be favourably considered as an effective promotional opportunity for the Club(s).

- BIMOCC RSL branded canoe will gain local exposure during training and social paddles in Pumicestone and surrounding waterways.
- BIMOCC has a close relationship with 1) Volunteer Marine Rescue 2) Bribie Island Sailing Club; and 3) Bribie Island Boating Club. Indirect exposure will occur through club interaction with its neighbours, fellow affiliate canoe outrigger clubs x 25, racing across locations as far up as Tannum Sands, out to Norfolk Island, and down to Northern Rivers NSW, and Coffs Harbour, NSW.
- BIMOCC has a trained adaptive coach. For 2019, it allows the club to deliver specialised training to persons with impairment / disabilities. This stretches exposure further than BIMOCC's current networks and areas of operation.
- In 2019, BIMOCC is pilot to a state / zone led project when it comes to resourcing clubs more and using smarter strategies to do so. Sponsor exposure will reach further across QLD via the Zones Facebook page and VLOGS.
- All BIMOCC canoes are racing vessels. Exposure will occur at racing events where there is TV and radio coverage eg. Paddle Life TV, Creek to Coast, and Channel 10 regional news. BIMOCC is currently the youngest club in its paddling community, and is considered, 'newsworthy'.

Please attach any additional materials in support of your application.

- BIMOCC profile slides x 3
- Sponsorship Proposal
- Video (1m10s duration).